

Christian Congregation of Jehovah's Witnesses



675 Red Mills Road Walkill NY 12589-3292 Phone: (845) 306-1100

April 20, 2017

TO ALL CONGREGATIONS

Re: Contact Card for Witnessing to the Blind or Visually Impaired

Dear Brothers:

We are pleased to inform you of a new contact card for use in directing blind or visually impaired individuals to jw.org. The card will be approximately 5.5" x 8.5". The message on the card is in Braille and printed in a large, easy-to-read font. It features a quick-response (QR) code that when scanned will open the video *Why Study the Bible?* Even though a blind person will not be able to see the video, the clear and logical development of the audio message has proved to be effective.

The card states the following: "We are pleased to inform you that Bible-based publications in over 800 languages are available on jw.org. These include music and movies, as well as magazines and books in audio (MP3), Screen Reader (RTF), and Notetaker (BRL) formats. Also, our free *JW Library* app is compatible with assistive readers. Scan code to access the video *Why Study the Bible?*"

If you encounter blind or visually impaired individuals during your daily routine, you may wish to request a couple of these cards. The cards may also be used in public witnessing efforts when blind or visually impaired ones are encountered. If interest is shown, additional publications in Braille may be available depending on the language.

We are confident that this new contact card will be helpful in providing a witness to those who are blind or visually impaired. (Matt. 24:14) We send our warm Christian love and best wishes.

Your brothers,

*Christian Congregation
of Jehovah's Witnesses*

c: Circuit overseers

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PS to bodies of elders:

At the next midweek meeting, please arrange for an announcement to be made to the congregation that a letter on the above-noted subject has been posted on the information board.

According to the need, the language-coordinating congregation may submit a request for this contact card in Braille using the item number 8525. Requests for this contact card can be made in multiples of one. In most cases, congregations should not keep a stock of these contact cards.