

Christian Congregation of Jehovah's Witnesses



The Ridgeway, London, NW7 1RN Telephone: 020 8906 2211

April 29, 2016

TO ALL CONGREGATIONS

Re: Video Trailers for 2016 Convention Dramas

Dear Brothers:

The positive response to the two video trailers shown in the April 2016 JW Broadcasting program has been overwhelming. To heighten enthusiasm for the 2016 convention program, we are pleased to inform you that these video trailers are being combined into one video that publishers can access on jw.org, on JW Broadcasting, and in the *JW Library* app.

If this new video is available prior to your convention, it may be used in conjunction with the convention invitation campaign similar to the way the video for the Memorial invitation campaign was used. After the invitation is presented and if the individual shows interest, the video containing the trailers could then be shown. Publishers could also use this video to whet the spiritual appetites of Bible students, interested ones, relatives, inactive ones, and others, motivating them to attend the upcoming convention.

We send our warm Christian love.

Your brothers,

*Christian Congregation
of Jehovah's Witnesses*

c: Circuit overseers

PS to bodies of elders:

Please arrange for this letter to be read to the congregation at the next midweek meeting. Thereafter, it should be placed on the noticeboard. At the time your congregation begins the convention invitation campaign, the brothers conducting meetings for field service may encourage use of this video.