

# Christian Congregation of Jehovah's Witnesses



The Ridgeway, London, NW7 1RN Telephone: 020 8906 2211

August 4, 2014

TO ALL BODIES OF ELDERS

Re: 2015 Memorial invitations

Dear Brothers:

“Keep doing this in remembrance of me.” (Luke 22:19) In harmony with Jesus’ command, true Christians will gather to observe the Lord’s Evening Meal on Friday evening, **April 3, 2015**. A new Memorial invitation has been prepared, and there will be a worldwide effort to invite as many as possible to attend. This special campaign will begin **Saturday, March 7, 2015, and extend through Friday, April 3, 2015**.

## Requesting Memorial invitations:

- **Each congregation** will automatically be consigned a quantity of 50 copies per publisher (this includes pioneers) in the language of the congregation. This quantity will appear on the jw.org website as “pending.”
- **Immediately**, the Congregation Service Committee should determine if the consigned quantity meets the need of the congregation, considering the number of pioneers, auxiliary pioneers and territory to cover. You can add to, or reduce, the quantity for your congregation (see postscript for explanation). If you are sponsoring a foreign-language group and a Memorial talk will be held in the language, please request such using jw.org. All changes should be made **by September 29, 2014**.
- **Use item number 7955 for requesting invitations in other languages if you are sponsoring a foreign-language group.** Use item number 7695 for requesting specialized invitations with unique artwork highlighting that the talk will be given in sign language.

**Braille:** A Memorial invitation in Braille will be automatically sent to individuals who regularly receive Braille items from the branch office. If needed, additional invitations can be requested beginning January 15, 2015.

**Receipt of invitations:** Quantities for all congregations in the Kingdom Hall Literature Group will be combined and sent to the ship-to congregation in packages marked “**mi15**.” The packing list will indicate the quantity designated for each congregation. If the packing list is not included, then please print it from jw.org. The service overseer of the ship-to congregation should ensure the following steps are taken upon receipt:

- Confirm the correct items were shipped.
- Immediately distribute invitations to each congregation in the literature group.

**Labeling invitations:** The service overseer and territory servant will be responsible to ensure that the location and time of the Memorial are added to the invitations. Some congregations may choose to affix preprinted self-adhesive labels showing the time and place of the Memorial. Other appropriate methods may also be used to insert such information. The 2015 Memorial invitation includes an invitation to the special talk that will be given during the week of Monday, 8/4/14-E

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April 6, 2015. Those congregations having the visit of the circuit overseer or an assembly that weekend will have the special talk the following week. No congregation should have the special talk before April 6. In the designated location on the invitation, please be sure to indicate the date, time, and place of the special talk. If the Memorial talk and/or the special talk will be presented in sign language, this should also be noted on the labels.

**Distribution to publishers:** One week before the start of the campaign, each congregation should set out a supply of labeled invitations on the literature or magazine counter. Publishers and pioneers should be encouraged to take only the amount that they need for one week in their personal ministry. During the campaign, the congregation should be reminded to take only a week's supply. It is hoped that this will help with an even distribution of the invitations in the congregations.

**Territory coverage:** It is better to give the householder an invitation personally. However, publishers will be allowed to leave the invitations where no one is at home if the elders deem this to be practical. Please advise all in the congregation that they should exercise discretion in this regard. An invitation should not be put through the letterbox if there is a sign indicating that this is against the householder's wishes (such as "NO JUNK MAIL"), though it might be appropriate to offer the invitation to the person. Also, where no one is at home it would be wise only to leave invitations when they can be out of sight.

You may feel that it will not be possible for your congregation to cover all of its assigned territory in the time allowed. The elders may therefore decide to give priority to working the most productive territory. A nearby congregation may also offer to assist you with territory coverage. The objective is to do as much as possible within the designated time period. After the campaign is completed, publishers are to begin using the regular literature offer for the month. If your congregation works all of its territory or places its entire supply of invitations before the campaign is completed, you may begin using the regular literature offer for the month.

We encourage you to make sure that the place where the Memorial is to be held, whether a Kingdom Hall or some other facility, is large enough to accommodate an anticipated peak attendance. This would also be an excellent opportunity for the elders to encourage new ones to consider sharing in the ministry as publishers.—*od* pp. 79-81.

We are pleased to share this advance information with you, and we pray Jehovah's rich blessing upon this special campaign.

Your brothers,  
*Christian Congregation  
of Jehovah's Witnesses*

c: Traveling overseers

PS: We will include the *Memorial Invitation* on the "Featured Items" page on jw.org. From this page you can **add** to the consigned quantity. To **reduce** the quantity consigned, please go to "Request History," tick the box "Show Only Open Items" and Search. Then click on the Request Number for the *Memorial Invitation*, which will take you to the page where you can cancel (reduce) a pending quantity.