

Christian Congregation of Jehovah's Witnesses

The Ridgeway, London, NW7 1RN Telephone: 020 8906 2211



July 2, 2014

TO ALL CONGREGATIONS

Re: Contact card for jw.org

Dear Brothers:

We are pleased to inform you of a new tool that will soon be made available for your personal ministry. It is a contact card that advertises jw.org. This card will be in full color and will be the size of a typical business card. The front will feature unique artwork and the jw.org logo. The back will contain an invitation to request more information or a free personal Bible study. It will also have a scripture quotation and a quick-response (QR) code that will open the jw.org video clip *Why Study the Bible?* when scanned. In time, a contact card will also be made available for the sign-language field.

It has been observed that some people who are hesitant to accept a tract, magazine, or other literature are willing to visit our Web site. The contact card may very well help you to create opportunities to give a witness as you go about your daily activities. (John 4:7) Once the congregation's supply of contact cards is received, you may find it beneficial to keep a few cards on your person at all times. We know that you will be careful not to waste the cards and will not distribute them indiscriminately. The placement of contact cards will not be counted on the *Field Service Report* (S-4).

We are delighted to share this news with you and to assure you of our warm Christian love.

Your brothers,
*Christian Congregation
of Jehovah's Witnesses*

c: Traveling overseers

PS to Congregation Service Committee:

Please arrange for this letter to be read to the congregation at the first Service Meeting after its receipt. You will be consigned 500 cards in the language of your congregation as soon as they are made available. Later on, the language-coordinating congregation will request and stock this item, based on the movement of the initial consignment. Listed below are the item numbers to be used when requesting the cards.



Item number: 8410



Item number: 8421



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